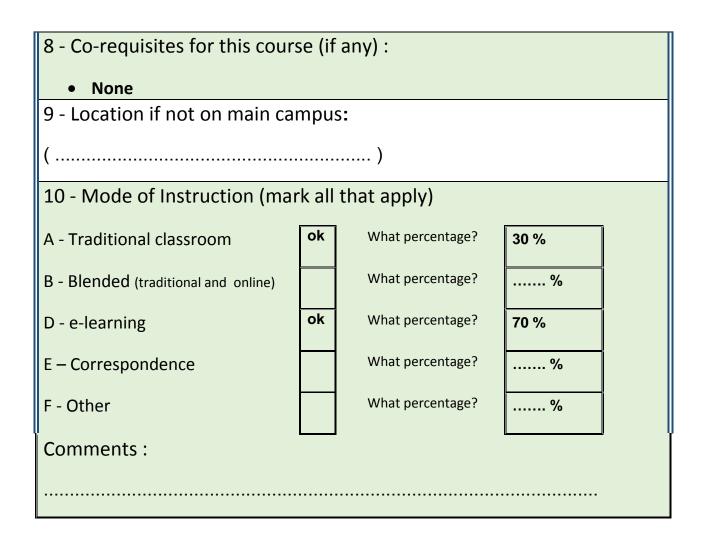
Institution:	College of Sciences and Humanities Ghat
Academic Department :	Business Administration
Programme :	Bachelor of Management Information Systems
Course :	International Business Management
Course Coordinator :	Dr. Tarig Gahalrasoul Hassan
Programme Coordinator	D. Walid Qassim Qwaider
:	
Course Specification App	roved Date : 9/1/1436 H

A. Course Identification and General Information

1 - Course title International Business : Management	Course BUS305 Code:
2. Credit hours : (3)	
3 - Program(s) in which the course is	Bachelor of Management
offered:	Information Systems
4 – Course Language English Langua :	ge
5 - Name of faculty member responsib	le for the Dr. Tarig Gahalrasoul
course:	Hassan
6 - Level/year at which this course is	7th level
offered :	
7 - Pre-requisites for this course (if any	تسق 201: (/
Principles of Marketing	



B Objectives

What is the main purpose for this course?

Familiarity with the student to the concept of international business management, and knowledge of the importance and goals of international business management, and how to deal with this important part of the business management course, as the course aims to introduce international business management and a statement different from business or domestic trade, as well as analysis of the extent and causes exchangers International Business

Briefly describe any plans for developing and improving the course

that are being implemented :

Use of web-based reference material.

C. Course Description

1. Topics to be Covered

List of Topics	No. of Weeks	Contact Hours
The concept of international business management	1	3
The importance of international business management	2	3
Objectives of the International Business Management	3	3
Stages of the International Department	4	3
Globalization and international business management	5	3
Dimensions International Business Environment	6	3
Types of foreign investment and companies	7	3
Types of International Business	8	3
Reasons that led to the spread of international business	9	3
International Business Patterns	10	3
International Marketing	11	3
International Strategic Planning	12	3
Foreign Trade and GATT theory theories	13	3
International Human Resource Management	14	3
The World Trade Organization	15	3
Ethical dilemmas and challenges in international business	16	3

2. Course components (total contact hours and credits per semester):

	Lecture	Tutorial	Laboratory	Practical	Other:	Total
Contact Hours	3	1				45
Credit	3	1				45

3. Additional private study/learning hours expected for students per week.

45 hrs

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge	-	
1.1	Acquisition Bachelor of Business Administration student concepts and basics and objectives of the International Business Management	Lectures	Twomidterms

	NQF Learning Domains And Course Learning Outcomes	Course Teaching	Course Assessment Methods		
		Strategies			
1.2	To identify the phases of the International Business Management	Group presentation	Finalexam.		
1.3	His knowledge of the reasons that led to the proliferation of international business	Research	Grouppresentation.		
2.0	Cognitive Skills				
2.1	The application of theoretical knowledge to practice in the field of International Business Management	Lectures	Twomidterms		
2.2	International Strategic Planning	Group presentation	Finalexam.		
2.3	Dimensions of the international business environment	Research	Grouppresentation.		
3.0	Interpersonal Skills & Responsibility				
3.1	 The ability to take responsibility, and that collective action Cooperative 	Lectures	1. Performanceonpresentations.		
3.2	 Ability to develop work in development projects and companies, and other various fields of work 	Group presentation	2. Classparticipation.		
3.3	The development of coping ability of the labor market	Research	•••••		
4.0	Communication, Information Technology, Numerical				
4.1	Fieldwork skill	The use of modern technology in teaching	1. Allotmarksforpresentation.		
4.2	- The ability to keep pace with technological development skill	What is the practical application of theoretical	2. Using a criterion- based assessment of group presentations		

	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
4.3	- Keep up with the skill of the labor market	Research and case studies	The use of modern computers and conduct practical tests arithmetic
4.4	Skill linking theoretical Practical	Internet	Use the Internet efficiently and effectively
5.0	Psychomotor		
5.1	NotApplicable.	NotApplicable.	NotApplicable.

5. Schedule of Assessment Tasks for Students During the Semester:

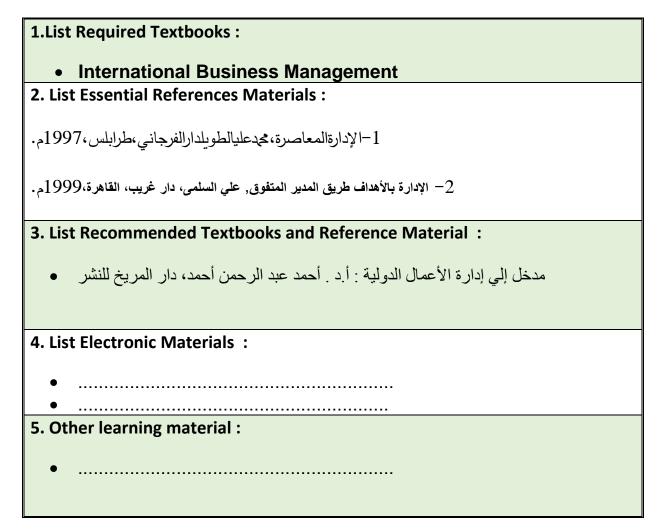
	Assessment task	Week Due	Proportion of Total Assessment
1	1 st	5	20
4	2 nd	10	20
6	Presentations	13	10
8	Final	Last week	50

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty for individual student consultations and academic advice. (include amount of time faculty are available each week)

4 hours per week and via email.

E. Learning Resources



F. Facilities Required

1. Accommodation

• Lectureroomsshouldbelargeenoughtoaccommodatethenumberofregisteredstudent

2. Computing resources

Laptopcomputer-.

3.Otherresources

• projectorsystem

G Course Evaluation and Improvement Processes

1 Strategies for Obtaining Student Feedback on Effectiveness of Teaching:			
1StrategiesforObtainingStudentFeedbackonEffectivenessofTeaching 1) Midtermevaluationfeed-			
backformtoincreaseinstructor'sawarenessoftheweakandstrongpointsoftheclass			
2) Endoftermcollegeevaluationofcoursebystudents(tobecollected bythedepartment)			
3) End-of- termdebriefinginclassofstudentsandteacherregardingwhatwentwellandwhatcouldhavegone			
better			
4) Smallgroupinstructional diagnosis (SGID) where by instructors exchange classes and gather info			
rmation from each others' students			
onspecificpointsoutlinedbythedepartmentandtheinstructor beingevaluated			
2 Other Strategies for Evaluation of Teaching by the Program/Department			
Instructor :			
Peer observationtobenefitfromcolleagues'objectivefeedbackandsuggestionsfor improvement.			
3 Processes for Improvement of Teaching :			
1. Trainingsessions			
2. Workshopstofacilitatetheexchangeofexperiencesamongstfacultymembers			
3. Regularmeetingswhereproblemsarediscussedandsolutionsgiven			
4. Discussion of challenges in the classroom with colleagues and supervisors			
5. Encouragementoffacultymemberstoattendprofessionaldevelopmentconferences.6. Keepuptodatewithpedagogicaltheoryandpractice			
Setgoalsforachievingexcellenceinteachingatthe			
beginning of each new semester after reviewing last semester's teaching strategies and results			

4. Processes for Verifying Standards of Student Achievement

1. Check marking of a sample of examination papers either by a resident or visiting faculty member

2. Students who believe they are under graded can have their papers checked by a second reader

5 Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement :

- 1) Compare syllabi and course description with other universities (including those on the net)
- 2) Bi-annual meetings of faculty members to discuss improvement
- 3) Have a curriculum review committee to review the curriculum periodically and suggest improvements

Course Specification Approved

Department Official Meeting No (.....) Date ... / / H

Course's Co	ordinator	Department Head		
Name : Dr. Tarig Gahalrasoul Hassan		Name :	D. Walid Qassim Qwaider	
Signature :		Signature :		
Date :	9/1/1436 H	Date :	/ / H	